

RICOH Pro C7100X- serie

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#KLMOpen

9 september 2016





Agenda

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Welkom

Huib Kolen, Ricoh: haal meer uit het Pro C7100X kleurenproductiesysteem

Paulina de Nijs, Stichting Print: versterk de relatie met ontwerpers

Remco de Klaver, BrinkOmega: haal meer uit nabewerkingsmogelijkheden

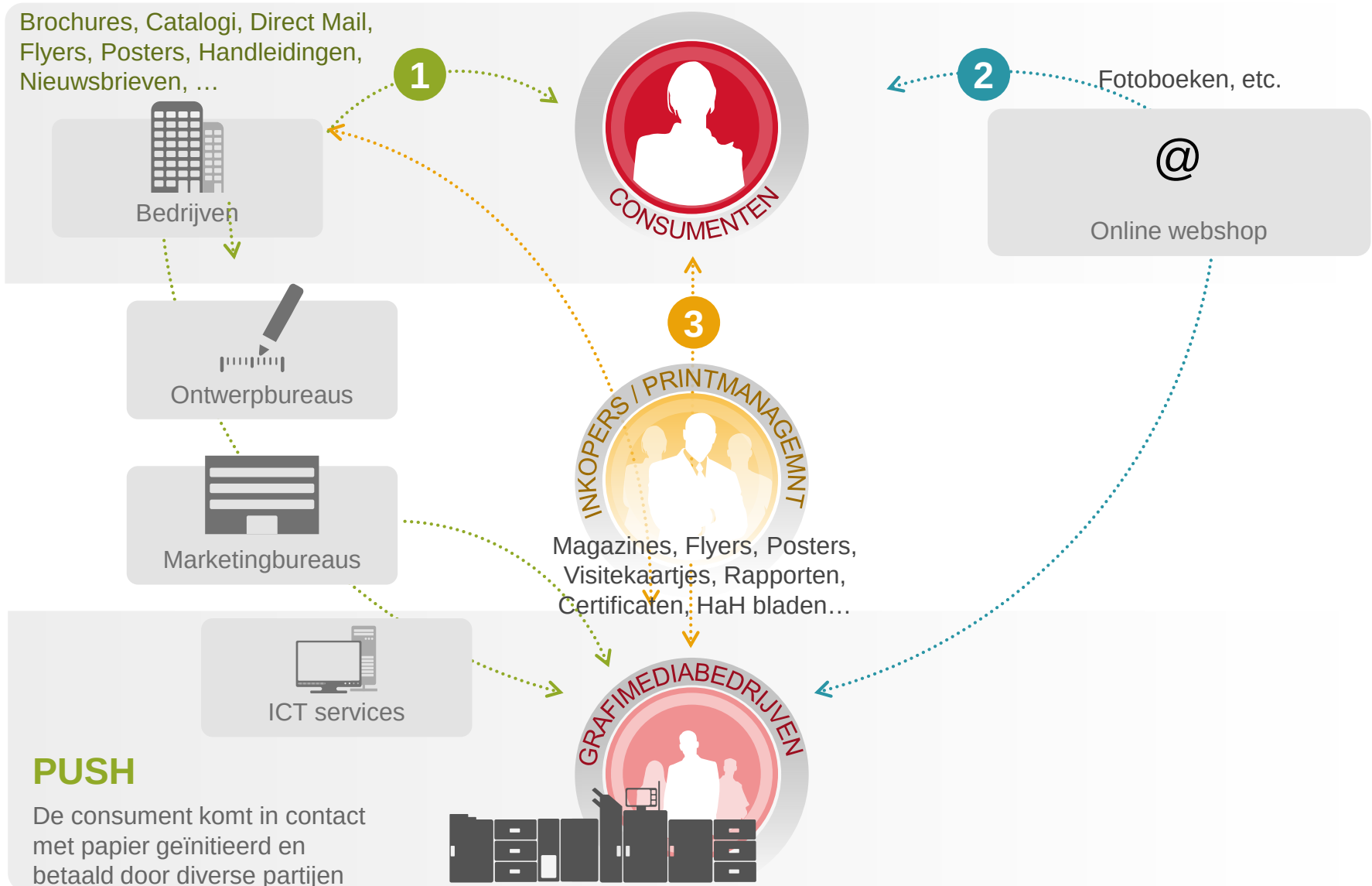
Presentatie van printapplicaties met de '5e kleur'

Lunchen in de Ricoh Lounge en genieten van golf



H2H: het nieuwe zaken doen

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Rol van communicatie

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Massacommunicatie

Verkopen van dromen

Gericht op executie

Een boodschap



Persoonlijk

ROMI

Conversie

Relevant,
authentiek en persoonlijk

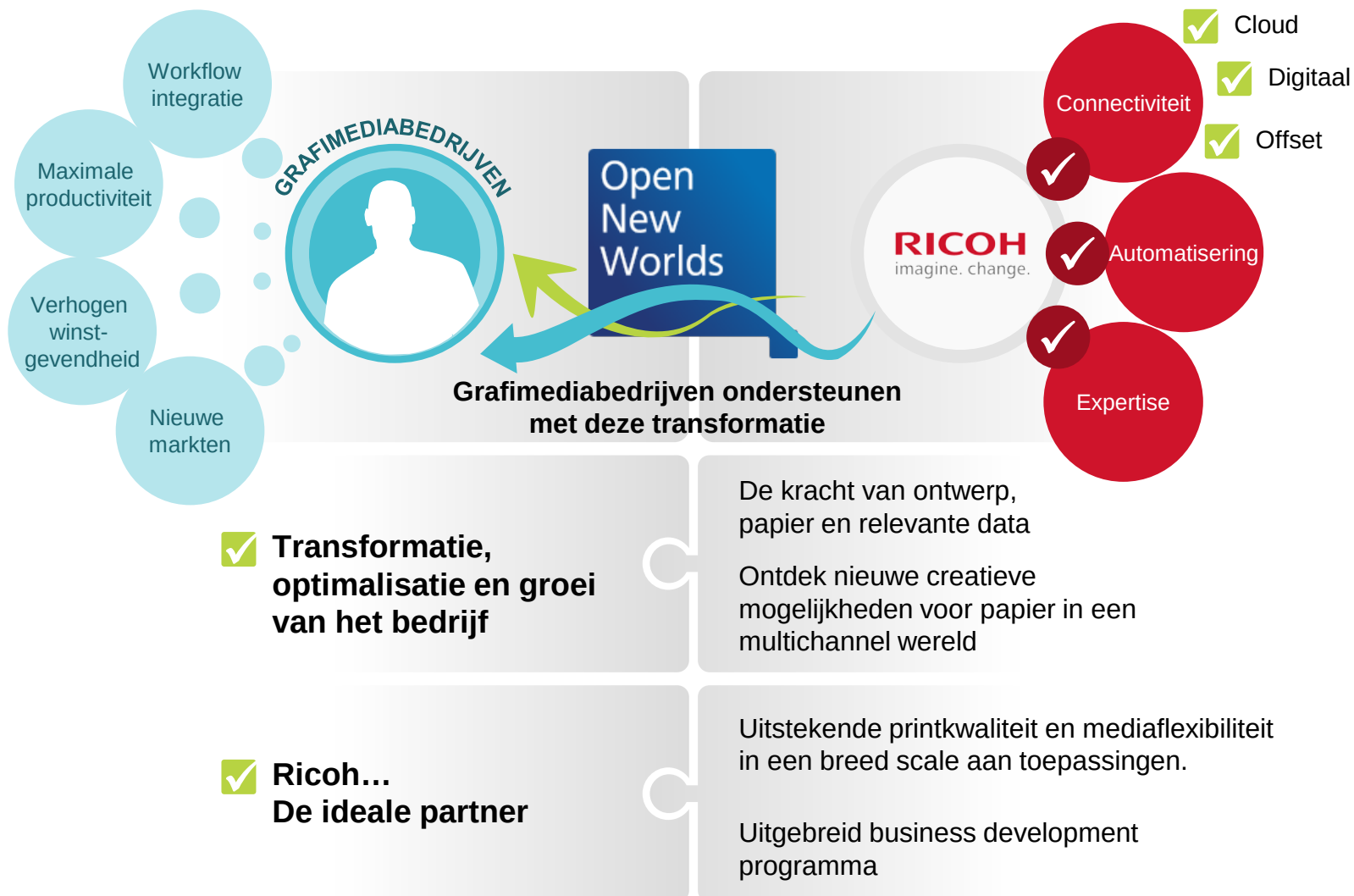
VISION *forward*

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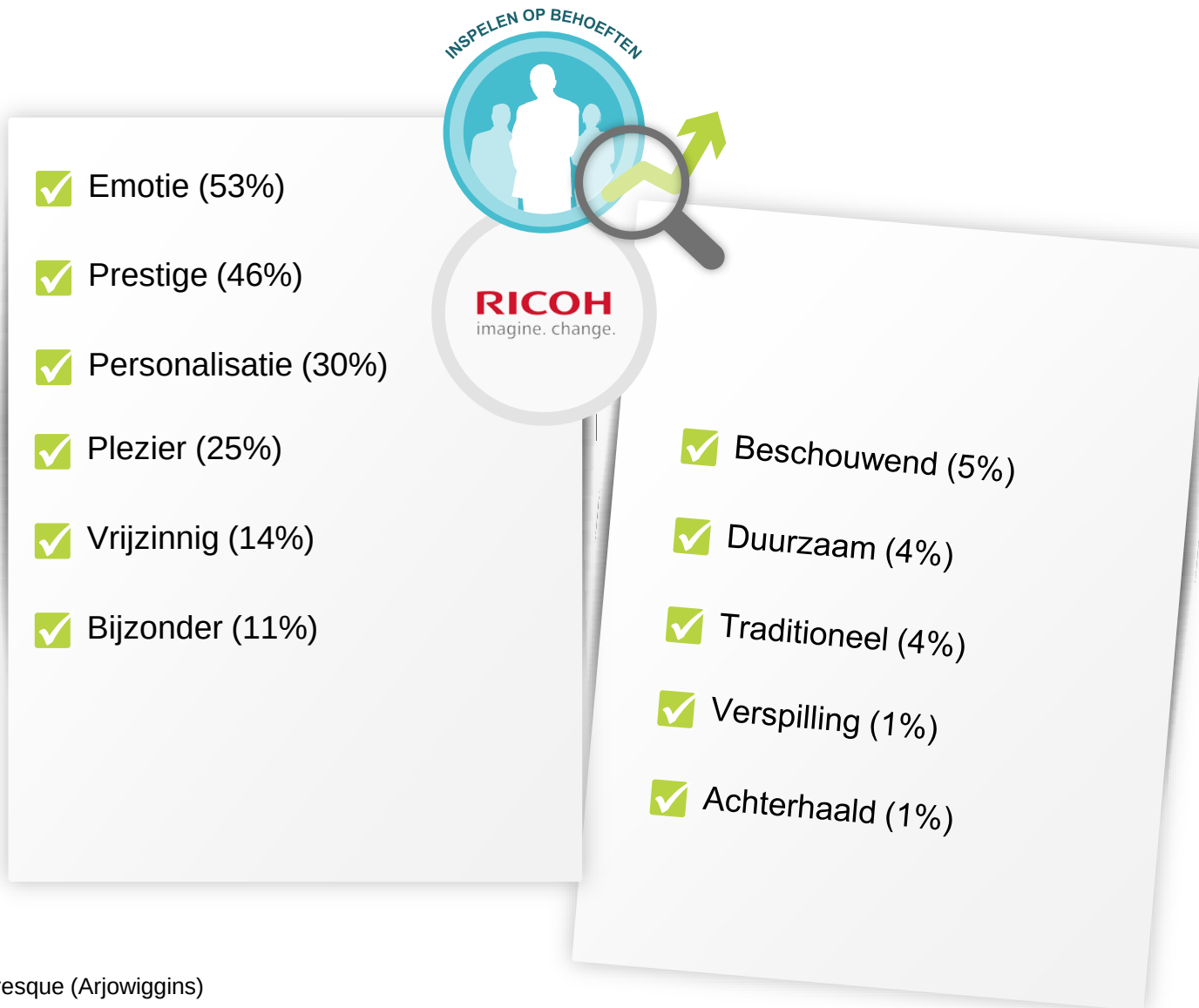
Nieuwe kansen

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Beleving van papier

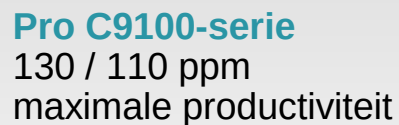




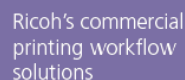
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Hardware productportfolio (losblad kleur)

Pro C7100X-serie
90 / 80 ppm
maxima flexibiliteit



Pro L4160/4130 Sign



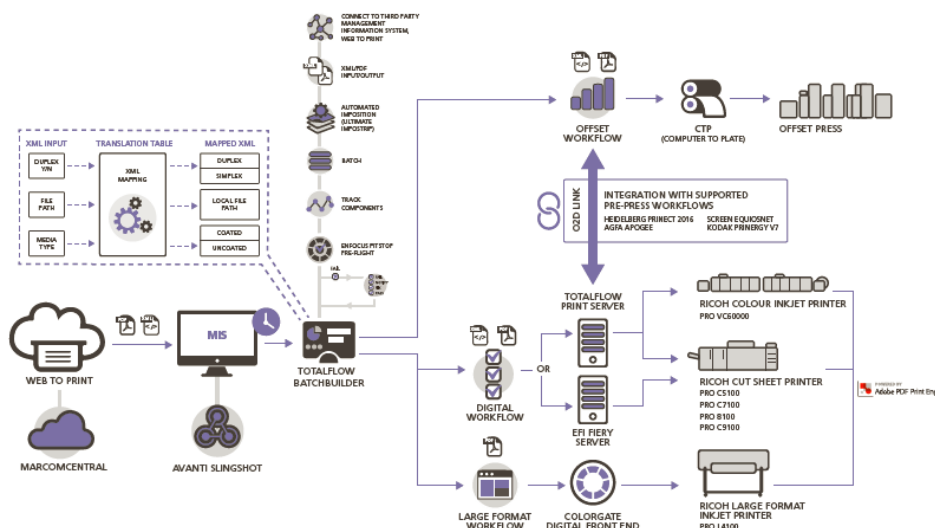
Integrate offset and digital environments for a more productive print operation

Easing the transition of jobs from offset to digital (O2D)

Implementing digital and large format printing solutions into your existing, traditional printing environment doesn't have to mean 'workflow islands'.

With Ricoh's TotalFlow commercial printing workflow solutions we can connect all of the systems required for offset and digital production.

-  Seamless connectivity between offset and digital workflows and existing systems
-  Maximise pre-press and production workflow efficiency
-  Ease job scheduling and management
-  Fast turnaround of jobs to maximise revenue opportunities



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OUR SOFTWARE SOLUTIONS

AVANTI SLINGSHOT

Print MIS solution optimised for hybrid digital and offset printing environments.

MARCOMCENTRAL

Cloud based Marketing Asset Management solution helping PSPs offer a value added marketing service to their corporate clients.

TOTALFLOW BATCHBUILDER

Job management solution supporting open XML and PDF input to allow the tracking, batching and management of print jobs through the production process.

TOTALFLOW PRINT SERVER

Digital Front End incorporating Adobe PDF Print Engine technology. Integrates with a wide range of third party pre-press workflows via open JDF technology.

COLORGATE
PRODUCTION SERVER

Dedicated large format printing workflow solution for a range of applications featuring superior colour management technology.

TotalFlow





Ricoh Pro C7100X-serie

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RICOH Pro C7100X-serie



Productiviteit

70 / 80 ppm



Uitgebreide mediamogelijkheden

Coated, Synthetisch, Textuur, Metallic, Enveloppen etc.



Hoge afdrukkwaliteit

4800 dpi (VCSEL-technologie)



5^{de} kleurstation

Glansvernis en wit



Mediaformaat

210 – 330 mm x 420 – 700 mm



Innovaties

Media Identificatie unit, meten van densiteit, ORU



Papiergewicht:

52 – 360 gram



Diverse inline afwerkingsmogelijkheden

Flexibiliteit met de media bibliotheek





Speciale applicaties

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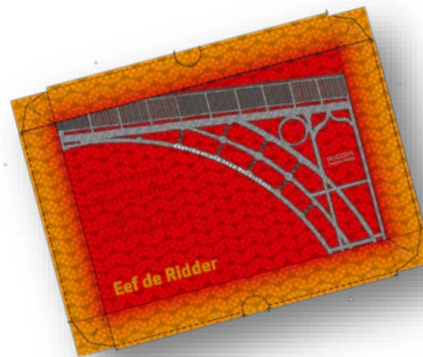
Labels



Enveloppen



Hoesjes



Speciale toepassingen: gevouwen kartonnage

Exploration of Space; deelname kalenderwedstrijd 2015





Witte Toner

- Als basislaag op gekleurde media waardoor levendige beelden ontstaan
- Het printen op gekleurde media voor een meer expressieve uitstraling
- Wit printen in een doorgang geeft dezelfde densiteit als meerdere drukgangen in offset
- Toepassingen in klein- en grootformaat

Glansverniss

- Luxe uitstraling en bescherming met glans of volvlaklakachtige glanseffecten
- Beveiligingsprintwerk met watermerken

Speciale toepassingen

- ColorLogic: metallic media voor het printen van 250 verschillende metallics
- Sleeking: speciale film voor metalliseren, hologram, UV, spotverniss

Voorbeeld applicaties

- Geboortekaartjes
- Direct Mail
- Visitekaartjes
- Raamdecoratie
- Trouwkaarten
- Productverpakkingen
- Back-lit Displays (lichtreclame)



Voorbeeld applicaties

- Catalogi
- Ansichtkaarten
- Direct Mail
- Luxe visitekaartjes
- Posters
- Verpakkingen
- Beveiliging (certificaten, tickets, coupons)
- Menukaarten





Voorbeelden

RAAMDECORATIE



BEVEILIGINGSKENMERKEN



BANNER (DRIELUIK)



GEKLEURDE MEDIA



SYNTHETISCHE MEDIA



METALLIC EFFECT MEDIA



VERPAKKING



Zien is geloven

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INSPIRATIE
KOFFER

100
MEDIA
SOORTEN

Doelgroep:



Ricoh



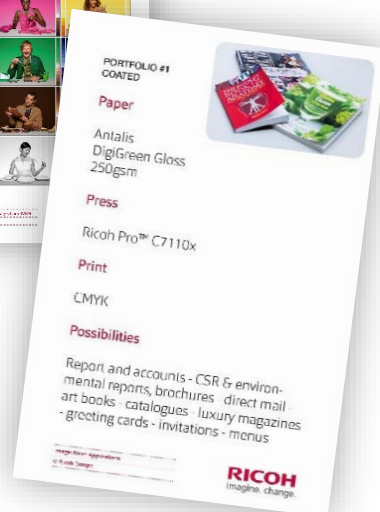
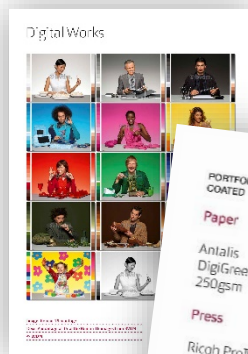
Klanten



Ontwerpers



Reclamebureaus



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**COLOR
LOGIC**
Special Effects for Print™

Business Driver Programma

Goedgekeurde media

Grafische handleidingen

Printvoorbeelden

Salesguides





Microsite Pro C7100X-serie

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DIGITAL COLOR PRODUCTION SYSTEMS

RICOH Pro C7100/C7100X Series

[Overview](#) [Color & Quality](#) [Applications](#) [Performance](#) [Media Handling](#) [Finishing](#) [5th Color](#)

5th Color
Experience



Go ahead. Differentiate yourself.

The RICOH Pro C7100X with 5th Color capabilities for Clear and White Toner opens up a whole new playing field where new opportunities and increased profits are now within your reach.



Uitbreiden van de mogelijkheden

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Nieuwe kleuren



- Neon Yellow (december)
- Neon Pink (planning)
- Invisible Ink (planning)

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Home Contact

Special Colour for RICOH Pro C7100X Series

MANY THANKS for your visit to our exhibition and this web site!
We are moving forward to create new value with new colour toner that follows after Neon Yellow.
We appreciate if you send us your opinion!
You can see the same artworks below as we exhibited and distributed at Drupa 2016, for a limited time.

What other colours do you want? *

☐ (Neon) Pink ☐ (Neon) Orange ☐ Light blue ☐ Gray ☐ Red ☐ Blue ☐ Green ☐ UV Reactive Colour
☐ Gold ☐ Silver

Other colour/s or your message please:

send

Note: Please fill out the fields marked with an asterisk.

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